David McCandless

/ User Experience Designer

Project Experience

Loo Urinalysis App

UX + UI Designer

April 2022

Loo is a multi-modal urine and health tracking device.

- Designed and coded the home page for desktop.
- Developed and managed the component library
- · Created the logo and visual direction
- Overcame timeline challenges to reach our deadline

Simpleat App

UX + UI Designer

January 2022

Simpleat is a meal planning and food waste reduction app.

- Leveraged competitor analysis to build a unique experience
- Interviewed home cooks to understand current pains
- Utilized testing insights to optimize the experience of the app

NASA Website Redesign

Project Manager / Designer

December 2021

As a project for the bootcamp we were tasked with grouping up and redesigning a government agency.

- Led a 4 person team to the completion of this project
- Organized schedules and deadlines for the team using Trello
- Identified current pain points of the user flow and tested iterations to improve the overall experience

Work Experience

Self Employed

Wedding + Portrait Photographer

Pittsburgh, PA / Austin, TX June 2011 - Present

- 5 Star Average Review on Google
- Migrated business in 2019 from PA to TX
- Grew bookings by 20% average year over year.

davidmccandlessdesign.com davidmccandlessdesign@gmail.com linkedin.com/in/mccandlessdavid/ (724) 712 4275

About

UX Designer with experience in research, wireframing, visual design, and collaboration in a team environment. Significant experience in customer relationships and visual design. Transitioning from a career in Photography and Business ownership to UX and Visual Design.

Skills

UX/UI
Visual Design
Competitor Analysis
User Interviews
Storyboarding
Affinity Mapping
Persona Definition

Adobe Suite	Code
Photoshop	HTML5
Lightroom	CSS
InDesign	JavaScript
Premiere	Bootstrap

Education

Univeristy of Texas - AustinMcCombs School of Business

UX/UI Design Bootcamp 2021 - 2022, Austin Texas

Butler Community CollegeAssociates in Business

2013 - 2015, Austin Texas

Butler Community CollegeAssociates in Photography

2011 - 2013, Austin Texas